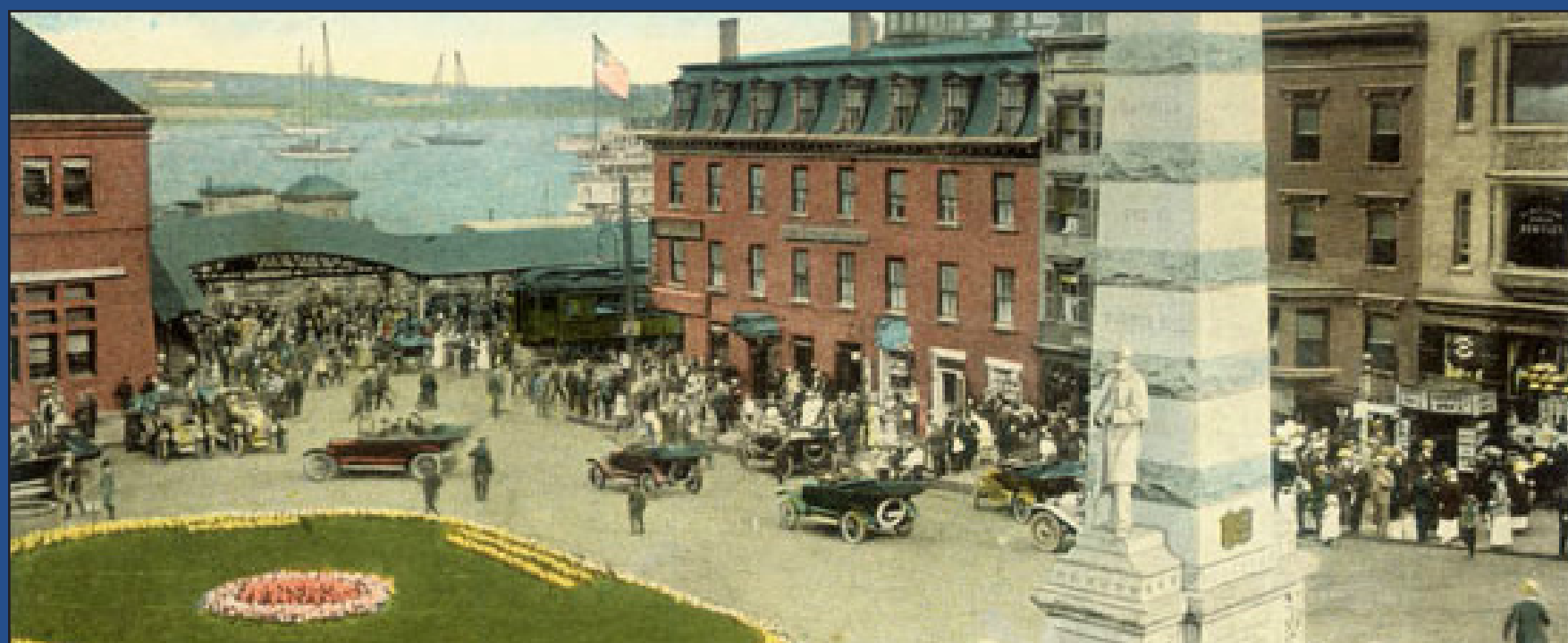


NEW LONDON

THE COMMUNITY INVESTMENT ACT SUCCESS STORIES

No.
553



New London Landmarks has received \$99,966 in funding from the **Community Investment Act (CIA)** through the Commission on Culture & Tourism since July 2007 **employing three positions**. Matching donations come from annual appeals and membership.

With CIA funding, New London Landmarks created a set of guidelines and recommendations for development within the center business district. Working with city leaders, New London Landmarks led a committee through an evaluation process and produced an illustrated booklet on design review guidelines, that has been accepted by the City Council and the Planning and Zoning Commission.

New London Landmarks also undertook a survey of the homes in the Neptune Park neighborhood (an early summer colony) to document that historic neigh-

borhood for city records, including a walking tour.

New London Landmarks led the advocacy effort to reconstruct the historic Parade in downtown New London, and create a new and permanent location for the Nathan Hale Schoolhouse on its own site next to the new Parade Plaza. Completed and opened in the spring of 2010 the new Parade has revitalized the downtown transportation center and opened new views from downtown to the Thames River.



In the last year, New London Landmarks sponsored a forum for local business people on concepts of Transit Oriented Development.

Community Investment Act funds allow New London Landmarks to hire staff to work with the city as it begins an economic boom that builds on the city's assets: a great location, the river, the sea and fine transportation.

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The Community Investment Act, enacted in 2005, stimulates private investment to protect our natural, agricultural, and historic resources, and to assist affordable housing. CIA funds come from a surcharge on real estate document recording fees. They are then invested in agriculture viability, dairy farm support, historic preservation, open space, farmland, affordable housing, Local Capital Improvement Projects and Town Clerk records management.